



REINHARD BACKHAUSEN  
TEXTILE CONSULTING



REINHARD BACKHAUSEN  
CIRCULAR CONSULTING

## **CURRICULUM VITAE (CV)**

### **Reinhard BACKHAUSEN**

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### **COMPANIES:**

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#### **REINHARD BACKHAUSEN TEXTILE AND CIRCULAR CONSULTING (2015 - )**

Owner of the company “Reinhard Backhausen textile consulting”  
Location: Vienna / Austria

- **RELIANCE INDUSTRIES LIMITED (2018 - 2019)**

Company:

- The world’s largest manufacturer of Polyester fibres based in Mumbai, India.  
(multi-industry-group, 265.000 employees, 66 Billion US\$ annual turnover)

Position: International Business Development (marketing, sales for the Polyester-flame-retardant fibre “Recron-FS”)

- **VALDESE WEAVERS (2015 - )**

Company:

- One of the world’s largest manufacturers of interior textiles (Upholstery-fabrics, Drapery, etc., 1.000 employees) based in Valdese, North Carolina, USA

Position: International Business Development  
(marketing, product development, sales)

- **EPEA-SWITZERLAND (2015 - )**

Company:

- Environmental Research Institute specialized in the principal „Cradle-to-Cradle“  
- Hamburg/Germany resp. Baech / Switzerland.

Position: Project management for „Cradle-to-Cradle“ in the global textile industry

▪ **SMART TEXTILES PLATTFORM (2015 - )**

Company:

- Formed of 92 companies
- Development of intelligent Textiles
- Products: Carbon Composite materials, High-Tech, Textiles, SmartTextiles, Wearables
- Technologie: Tailored fiber placement, Embroidery Technology, Nano-Plasma-Technology
- Development: New lightweight fibre composites, textile electrodes, Intelligent textiles sensors, actuators
- customers: Automotive industry, medical industry, textile- and apparel-industry, Building industry, Industry 4.0

Position:

- Consultant for international business development

▪ **VIEWAR (2015 - )**

Company:

- 3D simulations of rooms and furniture
- Interactive catalogue
- 3D Configurator
- Room Planner
- Fabric-simulations on pieces of furniture
- Virtual room tours
- Augmented Reality

Position:

- Consultant for international business development

▪ **GLAESER TEXTIL (2017)**

Company:

- Textile-industry-group (700 employees) with the following activities:
  - Maerkische Faser: Production of Polyesterstaplefibres and –Granulates
  - IKV – Innovative Plastic Refinings
  - Recycling of textile waste
  - Trade with textile raw materials
  - Faircollect / old clothes and shoes
  - Textile wholesale and retail
  - Industrial Hygiene
  - Loftex – Hygiene articles
  - Powerfuell
  - Glaeser-Grow
  - Greentex greenings

Position: International Business Development

## **JFC-CONSULTING Ltd (2013 - 2015)**

### Company:

- International textile industry-Consulting
- Based in: London, Great Britain.

### Positions:

- Project-Management for international textile industry-companies in Europe and USA for marketing, sales, product development.
- e.g. Project for **LENZING / Austria:**
  - Worldwide largest manufacturer of cellulosic fibres
  - Support for „Business-Development Home & Interiors“ in Europa, USA, and China.

## **BACKHAUSEN INTERIOR TEXTILES (1985 - 2012)**

### Company:

- Production and sales of high-end upholstery and curtain fabrics Vienna/Hoheneich, Austria
- Established: 1849
- Brands: „Backhausen“, „Returnity“
- Annual turnover: approx..15 Mio. Euros, employees: approx. 160 worldwide
- Mill/factory: Hoheneich, Lower Austria
- Showroom: Schwarzenbergstrasse, Vienna
- Outlet Vienna: Himbergerstrasse, Vienna
- Offices in 40 countries
- Participation in numerous international fairs
- Cooperations with national and international artists, like:  
Prof.Arch.Hans Hollein, Prof. Hermann Nitsch, Prof. Ernst Fuchs (Collection „Paradiso“), Prof. Hutter, Prof. Vesna, Prof. Peter Kogler, Gilbert Bretterbauer, Esther Stocker, Gerwald Rockenschaub, Florian Pumhösl (Collection and exhibition „Wiener Musterzimmer“ in the castle of Belvedere in Vienna, curated by Prof. Dr. Edelbert Köb from Mumok, 2009), Bjarne Melgaard (Norway, 2007), Tobias Hermeling (2007), „Walking Chair“ (2005), Heimo Zobernig, etc.

### Positions:

- Owner and president

## **AUSTRIAN ASSOCIATIONS / INSTITUTES:**

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- **Austrian Federal Chamber of Commerce (WKOE)**
  - Austrian Association of the textile-apparel-shoe and leather-industry („TBSL“)
    - President (2010 - 2012)
    - President of the Austrian textile industry (2006-2010)
  
  - Austrian Association of textile wholesale
    - Vice-President (2006-2012)
  
  - Viennese Chamber of Commerce (WKW):
    - Chairman of the Textile-Industry-Group Vienna (2000-2010)
    - Member of the Viennese Parliament of Economy (2000-2010)
  
  - Chamber of Commerce of Lower Austria (WK-NOE):
    - Member of the Parliament of Economy of Lower Austria (2009-2012)
  
- **Austrian Association of Trade (OEGV)**
  - Vice-president (2008-2012)
  
- **Federation of Austrian Industries (IV)**
  - Member (1985-2012)
  - Member of the “Committee for European and international questions“ (1999-2001)
  
- **Institute for Ecology, Technology and Innovation (OETI)**
  - President (2008-2012)
  - Founder of the „Smart-Textiles-Platform“ (2010)
  - Member of the Board (2003-2008)
  
- **Austrian Manmade-Fibre-Institute (MFI)**
  - Member of the Board, (2010-2012)
  
- **Austrian High-School for the Textile-Industry and IT in Vienna**
  - Vice-president (2000-2012)
  
- **Foundation Dr. Mayer-Gunthof for the Austrian Textile Industry for the promotion of the young textile generation**
  - President of the Board of Trustees (2008-2012)

## **INTERNATIONAL ASSOCIATIONS**

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- **Association of the European Textile- and Apparel-Industry (EURATEX)**  
-Member of the Board / Leader of the Sustainability-Group (2010-2012)
- **China-Europe-Textile-Alliance (CETA)**  
-Member of the Board (2008-2009)
- **Russia-Europe-Textile-Alliance (RETA)**  
-Vice-president, (2008-2009)
- **Umbrella organization of the European Home Textiles Industry (CELINTEX)**  
-Vice-president, (2007-2008)
- **International Association of manufacturers of upholstery-/curtain fabrics (CITA)**  
-Vice-president, (2003-2005)

## **FAIRS / EXHIBITIONS:**

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- **HEIMTEXTIL-Fair, Frankfurt, Germany**  
-Member of the international Advisory Board (2010-2012)
- **CASA-Fair Salzburg-Austria (Reed-Fairs)**  
-Member of the Advisory Board (2006-2012)
- **BELETAGE-Fair, Salzburg, Austria**  
-Founding Member (2011-2012)
- **GREEN-EXPO, Vienna, Austria**  
-Member of the Advisory Board (2010-2012)
- **K.u.K- FORMER SUPPLIERS TO THE IMPERIAL COURT:**
  - Founder and CEO of „K.u.K.Hoflieferanten-GmbH“ (1996-1997)
  - Initiative and organization of the exhibition “Customer: Emperor / The suppliers to the Imperial Court in the course of time“ in the Castle of Schoenbrunn in Vienna. 25 former, still existing suppliers of the imperial court presented their companies.  
Number of visitors: 50.000

## **LECTURES:**

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- **Numerous national and international lectures with the following subjects:**
  - „Wiener Werkstaette“
  - „Wiener Jugendstil“ (Viennese Art Nouveau)
  - „Returnity – the fabric of many lives“
  - „Contract textiles in Trevira-CS with Viennese Design Tradition“
  - Architects-World-Congress in Tokyo (1995)

## **AWARDS**

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- „Mercur-Award - Graduate of the year" Vienna Business Schools (2012)
- „Rotary-Award for Environment“ for „Returnity“ (2012)
- „Austrian State Innovation Award for „Returnity“ (handed over by the Austrian Minister of Economy, Dr. Reinhold Mitterlehner (2009)
- „Cradle-to-Cradle-Gold-Certification“ for “Returnity” (2009)
- “Innovation Award of Lower Austria for “Returnity” (2009)
- „Ökotex-Standard-100-Certification for „Returnity“ (2009)
- „160 years of the traditional company Backhausen“ – certification of distinction from the government of Lower Austria (2009)
- „tecnet“ – Award for Research-competition for „intelligent/smart textiles” from the Government of Lower Austria for “Returnity!” (2007)“
- „Fabric of the year“ at the Neocon-Show in Chicago for “Returnity” (2007)
- „Entrepreneur of the year – Category family-Companies“ by the Austrian Association of Trade” (2007)
- “Maecenas-Art-Award“ for „Wiener Musterzimmer“ from the Government of Lower Austria (2007)

## **EDUCATION**

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- Internships in leading textile-companies (1984-1985):  
Boehmler (Munich); Bouchara (Paris), Sanderson (London) , Designtex (NY)
- University of Applied Sciences for textile technology  
(weaving/spinning) - diploma with distinction (1982 - 1984)
- Military Service / Honorary Guards (1981-1982)
- Academy of Trade (Vienna) – with final exam (1975-1980)
- High-School (Vienna) (1971-1975)
- Primary School / Secondary School / Grammar-School (Vienna) (1967-1971)